

This Privacy Policy (“Policy”) applies to all personal information gathered on Prevail Infoworks, Inc. (“Prevail”, “we”, “our”, “us”) website (“Site”) www.prevailinfoworks.com. This Policy explains what information is collected, why that particular information is collected, how it will be used and how we will protect your personal information. By using the Site and providing your personal information you consent to the data collection and use described in this Policy. Prevail has the rights to change this policy at any time, your continued use of this Site will mean you accept these changes. If you have any questions about this Policy or the protection of your information, please contact us at info@www.prevailinfoworks.com.

This Site contains links to other non-Prevail website operated by or on behalf of Prevail such as social media pages (“Third-Party Sites”) which are provided as links. Clicking on Third-Party Site links may allow the third party to collect or share information about you. These Third-Party Sites may have their own Privacy Policy and Term of Use.

Personal Information

Through interaction with the Site, personal information, which is information that can identify an individual or correlate to identifiable information, may be collected. Personal information is only collected through direct interactions where the users volunteers their contact information. Some areas of our Site collects contact information which will be used to contact you regarding your inquiries, subscription to our newsletter, for the specific purpose for which it was volunteered or otherwise necessary.

Lawful basis of processing information:

We only collect and use personal information about you when the law allows us to. Most commonly, we use it where:

- The data subject (you) has given consent to the processing activity taking place.
- If the processing is necessary for the performance of a contract
- If the processing is necessary for compliance with a legal obligation to which we are subject to

How long we keep information for:

We pride ourselves on ensuring that your personal data is only retained for the period that we need it for, or in accordance with laws, regulations and professional obligations that we are subject to. All personal information collected has a defined retention period, which is in-line with our retention policy. If you would like to find out how long your information is being retained, please see our contact information below.

Under UK/EU General Data Protection Regulation your individual rights are:

As data subjects you have certain rights under GDPR which we have summarised in this section. Some of the rights are complex, and not all the details have been included in our summaries. Accordingly, you should read

the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.

Your principal rights under GDPR are:

- Right to Object
- Right of Access
- Right to be Informed
- Right to Rectification
- Right to Erasure
- Right to Restrict Processing
- Right to Data Portability

The right to object

You can exercise this right if

- Processing relies on legitimate interest
- Processing is for scientific or historical research
- Processing includes automated decision making and profiling
- Processing is for direct marketing purposes

The right of access

You can exercise this right if

- You or any third party acting on your behalf with your authority may request a copy of the personal data we hold about you without charge.
- We will ask to verify your identity or request evidence from the third party that they are acting on your behalf before releasing any personal data we hold about you.

The right to be informed

- We are required, to provide clear and transparent information to you about how we process your personal data. This privacy notice addresses this right.

The right of rectification

You can exercise this right if

- If you believe the personal data we hold about you is incorrect or incomplete you have the right to correct this and you may exercise this right along with the right to restrict processing until these corrections are made.

The right to erasure

You can exercise this right if

- If there is no legal basis or legitimate reason for processing your personal data, you may request that we erase it.

The right to restrict processing

You can exercise this right if

- You may ask us to restrict the processing of your personal data. This means we will still hold it but not process it. This is a conditional right which may only be exercised when:
 - Processing is unlawful
 - We no longer need the personal data, but it is required for a legal process
 - You have exercised your right to object to processing and require processing to be halted while a decision on the request to object is made.
 - If you are exercising your right to rectification

The right to data portability

You can exercise this right if

- Processing is based on consent
- Processing is by automated means (i.e., not paper based)

- Processing is necessary for the fulfilment of a contractual obligation

Consent:

Where you have given consent for processing, you have the right to withdraw this consent at any time, but this will not affect the lawfulness of processing based on consent before its withdrawal.

Automated decision making:

Your personal data is not used in any automated decision making (a decision made solely by automated means without any human involvement) or profiling (automated processing of personal data to evaluate certain conditions about an individual).

Transfers to third parties:

We may disclose your personal data, to some third parties to help us deliver our services/products. All third parties are contractually bound to protect the personal data we provide to them.

Protection

We do not share your contact information with any third party, except by law or regulation when requested by government authorities, without your consent. We use physical, electronic and administrative safeguards to protect your personal information however these safeguards do not apply to Third-Party Sites. In the event your personal information is acquired by unauthorized persons by law Prevail will notify you by email, or U.S. mail.

California Users

Under California's "Shine the Light" law, California residents can request, from business with whom they've had an established business relations, in writing a list of categories of personal information that has been disclosed

to third parties for direct marketing purposes during the immediately preceding calendar year. To request the above information contact us at info@www.prevailinfoworks.com.

Opt-out

You are able to opt-out of receiving any communications from us at any time by contacting us and requesting to remove your contact information from our database by contacting us at info@www.prevailinfoworks.com.

We cannot withdraw any previous disclosures made with your authorization.

Corrections

If any of your contact information changes or corrections please email info@www.prevailinfoworks.com with the updated information.

Right to complaint:

We take any complaints about our collect and use of personal information very seriously. If you think that our collection or use of personal information is unfair, misleading, or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance.

Under Article 77 of GDPR you are entitled to lodge a complaint to the relevant supervisory authority.

EU supervisory authorities: https://edpb.europa.eu/about-edpb/about-edpb/members_en

UK Information Commissioner's Office:

Information Commissioners Officer, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

By Website: [Click Here](#)

By Email: [Click Here](#)

By Phone: 0303 123 1113 (Local rate) or 01625 545 745 (National rate)